



BRAINERD RIVERFRONT MEETING

January 3, 2019

3:00–5:00 p.m.

Brainerd Lakes Chamber of Commerce - 224 W Washington St
Brainerd, MN 56401

Our Vision – Maximize our Mississippi Riverfront by creating recreational, economic and cultural opportunities for Brainerd’s residents and visitors.

AGENDA

1) General Updates

- a. 2019 Riverfront Coordinator hours
- b. Committee report out

2) Q1 Goal Setting and Action Steps

- a. Begin design process for Mississippi Landing
- b. Define the scope for the Mississippi River Trail Feasibility Study
 - i. Identify additional funding mechanisms
- c. Reach shared-use agreement with ISD 181 at trailhead site
- d. Update website content and social media communication
- e. Engage with the CLC art department on riverfront signage project
- f. Pursue LCCMR and determine strategy for submission

3) Other

- a. Summer Events